

IMAGE: FORMATTING

- All images must have the 10-digit variant at the front of the filename
 - Only one set of images per colorname is required
 - Suggested naming convention: “REIVariant_OriginalFilename”
- File formats
 - JPG, TIF, PNG, PSD
- Resolution requirement is measured on the longest edge
 - PREFERENCE – 1500 to 3500 pixels
 - Original image resolution is welcome but extremely large (billboard sized) files will bog down our image delivery servers
 - MINIMUM – 900 pixels
- Color space
 - Embed color profile – RGB preferred



Confidential

[Delivery Instructions](#)

[Return to Category Selection](#)